

# League of Women Voters - Ohio: Facts First

LWV Ohio is working to make sure that every Ohio voter understands Issue One on the ballot this November.

Money from outside groups is already pouring into our state with mis/disinformation, causing confusion about what Issue 1 means. That's why the League is making it a priority to serve our community with trusted information about Issue 1.

Join us for **Facts First: Countering Misinformation in Issue 1**, our free webinar. Moderated by LWVO Executive Director Jen Miller, our experts Jonathan Entin, constitutional scholar from Case Western Reserve Law School, and Dr. Maria Gallo, sexual and reproductive health epidemiologist and associate dean with the Ohio State University College of Public Health, will help us break down some of the most common areas of misinformation around Issue 1.

More event information [here](#), and registration link [here](#).

We know that all of you— our members and local League leaders— are the true lifeblood of our organization. You are trusted messengers for voters in your communities. That's why we are rolling out resources for local Leagues and our supporters to engage in a statewide education campaign to counter mis/disinformation about Issue 1 this November.

Some of you may have already heard about our new palm card, **Facts About Issue 1**. A draft was introduced yesterday at Statehouse Day, the card is designed to answer some of the most common questions and mis/disinformation about Issue 1.

To order these cards for your League, or just take a peek at them, [go here](#).

Palm cards are just one element of a larger strategic communications plan that includes messaging guidance, voter service materials, programming, and resources.

**Issue 1 Communications Toolkit link [here](#).**

It has:

- Messaging guidance on why we are fighting mis/disinformation
- Broad descriptions of Issue 1, using Vote411 language
- Glossary of medically and legally accurate terminology
- Sources for accurate, evidence-based information
- FAQ that goes into specific areas of mis/disinformation more deeply, expanding on the content used in the palm cards; (available as a PDF or jpg)
- Vote411 Issue 1 guides in English and Spanish available as a PDF
- LTE templates for earned media outreach
- Virtual event programming that does double-duty by providing digital content for Leagues to share (our first event is mentioned above, and we'll also be doing ad analysis for some of the most egregious ads)
- Social media graphics (coming soon) and content ideas

This is also up on Member Corner.

**Ohio Debate Commission Toolkit link [here](#)**

We are partnering with the Ohio Debate Commission, as well. They have designed a toolkit to use for issue forums about Issue 1 this November – here's what's included:

- How to create a forum
- Moderator tips
- Sample questions
- Speakers' list
- Social media graphics
- and more

This is up on Member Corner, too.

We are committed to empowering voters and defending democracy, which requires us to be the trusted brand that voters rely on for the truth about important issues that impact our families and communities. Please feel free to reach out to us if you have any questions or need additional assistance in these critical voter education efforts.

Yours in League,

Jen Miller @ [director@lwvohio.org](mailto:director@lwvohio.org)

Elisabeth @ [ewarner@lwvohio.org](mailto:ewarner@lwvohio.org)

[COMMUNICATIONS TOOLKIT: ISSUE 1](#)